EventPoint - Platform Capabilities

Sessions, Speakers, & Staffing

- Session Manager
- Session Catalog
- Schedule Builder
- My Schedule
- Speaker Listing
- Speaker Portal
- Session Documents, Slides, & Videos
- Self-staffing Portal
- Staff Manager

Networking & Meetings

- Attendee Directory
- Attendee to Attendee Messaging
- Online Event Inbox
- Structured & Unstructured Networking Meetings
- Contact Management
- Side Meeting Requests
- Executive Meeting Requests
- Customer Meeting Requests
- Equipment Requests
- Meeting Scheduler and Communications

Exhibitors & Sponsors

- Exhibitor & Sponsor Catalog
- Exhibitors & Sponsor Profiles
- Sponsor Highlighting – Advertising Screens
- Exhibitor Lead Tracking
- Exhibitor & Sponsor Portals
- Static & Interactive Expo Maps
- Exhibitor Booth Selection & Equipment Request
- Exhibitor Documentation and Collateral Management
- Booth Staffing
- Floor planning Tool*

Surveys & Evaluations

- Pre & Post Overall Event Evaluation
- Session Evaluations
- Ad-hoc Surveys
- Live Polling
- Real-time feedback

Registration

- Simple signups registration
- Speaker registrations
- PRB and HBI certification*

Reporting and Analytics

- Realtime tabular reporting
- Custom reporting
- Up-level reporting
- Analytics and BI reporting

Web & Native Front-Ends

- Mobile web responsive event websites
- Native mobile applications for iOS, Android and Windows
- Registration Sites
- Email and web campaigns
- Personalized event portals

Core Features

- Global search*
- Announcements & Notifications
- 3rd Party IDP Integration
- Calendar Integration
- Industry Standard Security, Privacy, & GDPR Compliant
- Role Based Access & Authorization
- Social Network Channel & Feed Integration
- Attendee Activity Feeds and Sharing
- Activity & Engagement Gamification Programs
- Azure, Cloud-based / Geo-redundancy
- Dynamic scaling
- Machine Learning*

Professional Services

- Technical Project Management
- Onsite Support
- Solution Consulting
- Integration Management
- Web Development

* Represents a current focus area for platform development